

MicroTest measures are metrics or indicators that are standard measures to assess performance across the industry. In MicroTest, we took considerable care to develop a set of indicators that define performance for the domestic microenterprise industry; are accurate, reliable and easy-to-use; and that allow us to make comparisons across programs and over time. Each metric or indicator has a very specific definition that is used by all MicroTest members. For a full list of the measures and definitions please see: <http://fieldus.org/Microtest/MTMeasures05.pdf>

The MicroTest measures are divided into six areas of program performance: Outreach to Target Groups, Scale, Credit Program Effectiveness, Training Program Effectiveness, Efficiency, and Sustainability. The measures in these datasheets follow this format.

In these datasheets we focus on standard statistical summary values of mean, median, minimum, and maximum. The summary statistics are mathematical representations of the data. Throughout the datasheets, we use two values for the notion of “average”, one the arithmetic average or mean, and the other the median or value in the middle. Note that neither of the mathematic terms necessarily describes what is “common”.

The other statistic we report is “Top Performance,” defined as the numeric value needed to reach to the top 20% of the database. It is a statistic, not a practice nor a behavior. For a more detailed discussion of how to read and understand MicroTest data, please see: <http://fieldus.org/Microtest/PerformanceBenchmarking.pdf>.

2008 Data		53	53	1	1	19	34	
Measures		All Program Averages	All Program Medians	Minimum	Maximum	Credit-Led Program Medians	Training-Led Program Medians	Top Performing 1/5 of Programs Floor
Training Performance								
Training Graduates		109	72	3	704	68	72	
	n=	40	40			9	31	
Training Completion Rates		76%	79%	27%	100%	77%	80%	88%
	n=	39	39			8	31	
Business Plan Completions		85	30	2	704	15	31	
	n=	35	35			10	25	
Business Plan Completion Rates		68%	70%	24%	97%	59%	73%	79%
	n=	33	33			9	24	
Unduplicated Participants Receiving Training		522	164	4	5358	166	164	588
	n=	46	46			12	34	
Training Hours per Participant		11	15	0	170	5	18	26.0
	n=	48	48			14	34	
Unduplicated Participants Receiving TA		356	220	2	1131	211	227	740.0
	n=	51	51			19	32	
Total TA Hours		1613	912	5	11960	951	758	2664.6
	n=	47	47			16	31	
TA Hours per Participant		5	4	0	17	4	3	
	n=	47	47			16	31	